

1 <sup>st</sup> Semester		CP	2 <sup>nd</sup> Semester		CP	3 <sup>rd</sup> Semester		CP
Customer Environment		12	Strategic Vision		12	Operations and Control Management		12
Evolution of Customer Environment			Corporate Strategy			Strategic Management		
Know your Customer			Governance & Legal Policies			Culture Management		
Customer Focus			Financial Strategy			Management Control		
Customer Value			Strategic Marketing			Quality Management		
Customer Loyalty			Strategic HR Management			Social Performance		
Customer centric Company			Organizational Management			Change Management		
Innovation Management		12	Resources		12			
Technology Watch			Business Model					
Innovation Change			Supply Chain Management					
Investment Policy			Economic Management					
Creativity			Operational Marketing					
Best Practices in Knowledge Management			Competency Management					
Research & Development			Lean Management and Organizational Processes					
Leadership Accelerator		3	Leadership Accelerator		2			
Leadership Accelerator I			Leadership Accelerator II					
Capstone Project		4	Capstone Project		5	Capstone Project		16
Capstone Project I			Capstone Project II			Capstone Project III (thesis equivalent)		
						90 Credit Points		

1 <sup>st</sup> Semester	CP	2 <sup>nd</sup> Semester	CP	3 <sup>rd</sup> Semester	CP	4 <sup>th</sup> Semester	CP
Customer Environment	12	Strategic Vision	12	Resources	12		
Evolution of Customer Environment		Corporate Strategy		Business Model			
Know your Customer		Governance & Legal Policies		Supply Chain Management			
Customer Focus		Financial Strategy		Economic Management			
Customer Value		Strategic Marketing		Operational Marketing			
Customer Loyalty		Strategic HR Management		Competency Management			
Customer centric Company		Organizational Management		Lean Management and Organizational Processes			
Innovation Management I	6	Innovation Management II	6	Operations and Control Management I	6	Operations and Control Management II	6
Technology Watch		Creativity		Strategic Management		Quality Management	
Innovation Change		Best Practices in Knowledge Management		Culture Management		Social Performance	
Investment Policy		Research & Development		Management Control		Change Management	
Leadership Accelerator	3	Leadership Accelerator	2				
Leadership Accelerator I		Leadership Accelerator II					
		Capstone Project	4	Capstone Project	5	Capstone Project	16
		Capstone Project I		Capstone Project II		Capstone Project III (thesis equivalent)	
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