

Addendum to the application form for Master's programs at BiTS



Job related personal information

Question 1

Please elaborate on your strengths. Name three situations in which your strengths become apparent.

Question 2

What is your career goal? What particular tasks would you like to perform? Please explain your expectations towards BiTS and in how far they influence your career goal.

Question 3

In what areas would you like to expand your qualifications? What are your expectations in terms of the development of your professional, methodical and personal skills?

Question 4

Please describe a personal or professional achievement you are particularly proud of.

Question 5

What do you consider an entrepreneurially thinking and acting personality? Please give examples.

Question 6

What entrepreneurial challenges do you see in your current environment? Where do you see yourself three years from now?

Question 7

You have chosen a Master's Program. How do you relate the content of the program to your professional goal? What aspects of the program are particularly important to you? Please give reasons.

Question 7a (for Corporate Management (M.Sc.) only)

Which of the following three specializations appeals to you the most regarding your professional and personal growth: Business Administration, Marketing & Sales or HR & Corporate Development? Which two out of three would you choose? Please give reasons for your choice!

Question 8

You are holding an executive position and you have the possibility to hire another employee as addition to your department. What professional and personal criteria do you consider important? Please state why.

Question 9

Please explain why you consider yourself an eligible candidate for the BiTS Master's Program.

Please answer all questions. We are only able to process your application if it includes the required attachments.